

National level conferrence on impact of startups on indian economic growth

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Abstract

Start-up means give a new start to any industry. Particularly women start-up means the business or any other sector initiative made by women. For example women start-up in politics, engineering, etc.,. In this paper we would like to share impact of women start-up in Indian economic growth. Over the years, Indian women have made a substantial impact and archived success across sector, both within the country and over as.

1. Introduction

Start-up means newly established something for the development for the public or individual. It is also can be done by a group of people or by an individual. Here the theme is impact of women start-up on Indian economic growth [1-5]. To know about that required to know about the start-ups of the women particularly in India.

1.1. Objectives

- Every citizen must be familiar about the activities of his country and current position of his country. So the first objective is gaining knowledge.
- The second objective knows about the state of women- The progress level of women is factor to decide about the development of our country.
- Then the collection the data will helpful for the future reference about the women's start-up.
- After that this helps to encourage the women part in our country's economic development.

1.2 Scope

In ancient times women are considered like goddess. This point has many examples. They are the important person in every household. But latter this position is changed in vice versa. After few decades all are misunderstood women and ready to treat them like a slave. Women also agreed and adjust because of their child or children. In recent years only women are awoken and familiar about their rights and prepared to fight against exploitation.

- So, the scope of this paper is to show the power of the women.
- To make the people understood about the ability the women.
- And establish women's contribution towards the development of our country.

1.3 Women start-up

The people who initiate the process to develop are the women achievers. Here, there are some example achievers to understand about the women start-up.

In this section contains some women role models. Women play an important role in the economy. Today in India women has 1.4 million panchayat leaders [1, 2].

2. Indian Women in Manufacturing

Now a days in India 20% of women are working in the manufacturing sector.

Samsung has opened 18 technical schools all over India. Patna branch allocated only for women. Every year they trained up more than 5000 women.

2.1 Internet and Women

As per the report of internet & mobile association and IMRB in India 110 million women are active in the social media and they are gaining knowledge through the social media [3-5]. And they can work with the help of internet at their home. They can use the internet as weapon.

2.2 Banking

Mrs. Arundhati Bhattacharya who chair person of state bank of India is the 1 st women who held that position. According to business magazine Fortune she is in the list of 50 most powerful women in the world.

In 1977 she started her career as a probationary officer in SBI at the age of 22 years. After that she held some important position in SBI. She also works at New York SBI bank branch.

She does a good thing for women. She introduced special scheme which is useful for female employees to either for maternity or elder care.

2.3 The impact of women start-up in Indian economy

Recently in Hyderabad global entrepreneurship summit has occurred. This can display the power of women. Ivanka Trump also participate in that event and delivered a speech that encourages young women entrepreneur.

In that event they discussed about the Indian Women start up. Women start can bring 60% of the Indian economy but the obstacles made by the society to women.

But now women entrepreneur cannot contribute to anything to our country. Because in our country only 14% of women entrepreneurs can survive.

Maximum of the women start up is in the middle level. That business can only satisfy the basic needs of their family. When the government is ready take steps to develop the women's contribution in our GDP then only it can be increase.

3. Advantages

Women have a managing power

Basically women have great managing power than men. They are trained them self to face present and future needs. And they are mentally brave than men. They can face any problems with grit and determination.

Emotional intelligence

Women ever leave anything just like that. If they decide one thing it hard to change that. This mentality leads to good management process in their business.

Financial benefits being women

In government process some policies can give consideration to the women entrepreneurs. This may leads gain profit to them.

3.1 Disadvantages

- **Family considerations**

Now days in India women are sent to the college to complete a degree but they not permitted to get a job in work in workspace. Still women are under the control of men i.e Father, Husband, Brother.

- **Financial barrier**

If women want to start a business the capital is the important problem. The women can get the capital from the government and private bank loans. This is the basic problem.

4. Difficulty accessing resources

Personal life of women is a factor that may affect business of them. For example marriage. And then the lack of awareness of the women is the reason may leads to the major problem in accessing resources.

Findings

- Through this study the power of the women is transparent. Women can do whatever the task may be.
- And then the second point is injustice to women by our society. That means women are not allowed to execute their dream because of family restriction.
- Capital cannot be gathered by the single women. She needs support. Maximum of the women entrepreneur suffers because of this problem.

Suggestions

- The government should take steps to encourage the women entrepreneurship because of the welfare of the women and our country.
- All men should support the women to achieve their goal and taking steps improve standard of life.
- Encourage women to stand up in their own legs.

5. Conclusion

Women are not only the person who can be a best home maker. They also can make the business in good manner. The men have to understand them and let them to expose them self in our society. This action may leads to the great impact on Indian economy.

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